

Bridget Higginbotham

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Experience

Intern, UF Health Science Communications Center

Gainesville, Florida; August 2010 to December 2010

Wrote copy about the medical, veterinary medicine, nursing, pharmacy, dentistry, public health and public professions schools for The POST newsletter and websites. Copy ranged from 100-word blurbs to 500-word profiles.

Intern, Gainesville Magazine

Gainesville, Florida; May to August 2010

Wrote 11 feature stories for the August/September, October/November and February/March issues. Several stories re-ran in the Gainesville Sun newspaper.

Editorial Intern, INsite and Welcome Magazines

Gainesville, Florida; January 2010 to April 2010

Edited first drafts and final copies; maintained Twitter and Facebook accounts and online calendar; wrote copy; shot and edited photos and video; coordinated writers and photographers for assignments.

Contributing writer, The Independent Florida Alligator

Gainesville, Florida; January 2009 to October 2009

Wrote four news stories for the student newspaper, including two enterprised stories.

Staff member, Newsies

Gainesville, Florida; September 2007 to July 2009

Wrote five articles for the Gainesville Sun's online student blog.

Education

University of Florida, Gainesville, Florida

Bachelor of Science in journalism, minor in French, May 2011

- 3.82 GPA

- College of Journalism and Communications Study Abroad Program, May 2009

Skills

- Audacity; Soundslides; Final Cut; HootSuite; Twitter; Facebook; WordPress; Adobe InDesign, Photoshop and Flash
- (X)HTML and CSS
- Basic proficiency of French language

Membership

- Get Carded, UF Chapter, Fall 2008 to April 2011; former PR director, president
- Catholic Gators Relay for Life team 2008-2010, mission team 2010, webmaster
- Pi Delta Phi National French Honor Society, Spring 2011 induction
- James C. Grimm Chapter of the National Residence Hall Honorary, Fall 2008 induction
- University of Florida Honors Program, January 2008 to April 2011
- Society of Professional Journalists, September 2007 to present

Awards

- Peer Mentor of the Year, Department of Housing, April 2009
- Third place, Speakers Forum, University of Florida Dial Center for Written and Oral Communication March 2009
- Publicity Director of the Year, Inter-Residence Hall Association, April 2008
- All Florida for Sports Feature from the Florida Scholastic Press Association, 2005-2006